



Showcase Judges

BUILD is an innovative and successful college readiness non-profit organization. Through entrepreneurship based, experiential learning, BUILD ignites the potential of youth from under-resourced communities and equips them for high school, college and career success. By helping students develop and run their own small business, BUILD supplements traditional school with critical skill-building for the future.

ROLE OF A JUDGE

When you volunteer as a judge at one of three BUILD business plan showcases, you support high school students in under-resourced communities by advising their businesses. Judges provide constructive yet caring feedback to our rising entrepreneurs and their developing businesses. Judges listen to short pitches and evaluate teams on a range of criteria including innovation, feasibility, presentation skills and reflection.

The exposure to real professionals in the community serves as an impactful touch point for our 9th grade students, even helping our young entrepreneurs learn about possible career paths as they grow professionally.

Each one-time event typically requires 3 hours of your time. Training is provided to all volunteers.

* THE IDEA PITCH

- Students have spent the past few months learning about solving problems in their community and how this can spark great ideas. The Idea Pitch is designed to showcase students' best business ideas. Students will be presenting their business ideas "elevator pitch"-style and judges help determine the top 3-4 businesses that will eventually launch in the 9th grade year.
- Volunteer as a judge panelist and support BUILD students by evaluating business ideas based on feasibility, innovation and presentation quality as our students pitch to a panel of judges for the very first time!

* THE INVESTOR PITCH

- Student business teams have spent the past few months researching, prototyping and developing a comprehensive plan for their business—all they need now is the funding. At this Showcase event, each 7-minute presentation will include: an elevator pitch, a prototype demo, market research, consumer research, a marketing plan and business financials.
- Volunteer as a judge panelist and support BUILD students by evaluating 3-5 business teams as they pitch to receive up to \$300 in seed funding. Investor judges will ultimately issue a funding recommendation.

* BUSINESS PLAN COMPETITION

- Serving as the culminating capstone event of the 9th grade year, the Business Plan Competition (BPC) is a showcase and celebration of all that students have learned while planning for and running their businesses. Teams will present their updated business plans based on Investor feedback, and reflect on lessons learned and their growth in the 21st century "Spark Skills."
- Volunteer as a judge panelist and support BUILD students by evaluating 3-5 business teams as they present their achievements and reflections from running their business. Award a first place BPC Champion!

FOR MORE INFORMATION, PLEASE FILL OUT
THE INQUIRY FORM AT WWW.BUILD.ORG/VOLUNTEER
