

# SPONSORSHIP OPPORTUNITIES



HONORING

Aaron Levie, Box and Box.org

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BUILD is a 501(c)(3) organization operating out of California, EIN 94-3386695



# SPONSORSHIP OPPORTUNITIES



## PRESENTING SPONSOR

Includes premier seating for 20 guests

Featured as a Presenting Sponsor of the 8th Annual BUILD Gala and listed in conjunction with honoree, Aaron Levie, Box and Box.org

Special recognition in all BUILD gala press and materials

Invitation to attend the VIP Cocktail Party

Featured ad on BUILD "Fund-a-Future" bidding devices

Gala night-of celebrity judge seat during BUILD student pitches

Co-constructed social media strategy

**\$100,000**

Tax benefit of \$97,000

## BUILD DREAM MAKER

Includes seating for 10 guests

Featured as an Official Sponsor of the VIP Cocktail Party with dedicated signage

Special acknowledgment during the VIP Cocktail Party

Invitation to attend the VIP Cocktail Party

Featured ad on BUILD "Fund-a-Future" bidding devices

Final-round Business Plan Competition judge spot in the sponsor's BUILD region of choice

**\$50,000**

Tax benefit of \$48,500

## BUILD ANGEL INVESTOR

Includes seating for 10 guests

Name featured on table signage

Featured ad on BUILD "Fund-a-Future" bidding devices

First-round Business Plan Competition judge spot in the sponsor's BUILD region of choice

**\$25,000**

Tax benefit of \$23,500

## BUILD ENTREPRENEUR

Includes seating for 6 guests

Name co-featured on table signage

**\$15,000**

Tax benefit of \$14,100

Recognition in all BUILD Gala materials, and on website, social media, and event signage

Name co-featured on table signage, night-of recognition, and listed on BUILD website

## ✦ COCKTAIL SPONSOR

Featured as the Official Cocktail Sponsor of the BUILD Gala

Opportunity to name a BUILD Gala Signature Cocktail and be mentioned when served

Recognition in dedicated bar top signage and on cocktail napkins

**\$50,000**

## ✦ BAG SPONSOR

Co-branded on all BUILD Gala shopping bags

**\$10,000**

## ✦ LIVESTREAM SPONSOR

Featured as Official Sponsor of the BUILD Gala livestream broadcast

**\$35,000**

## ✦ AFTER PARTY SPONSOR

2 available

Featured as the Official Sponsor for the Gala After Party

Includes 5 after party tickets

Name featured on after party signage

**\$10,000**

## ✦ STUDENT MARKETPLACE SPONSOR

Featured as an Official Sponsor of the BUILD Gala Student Marketplace with dedicated signage

Opportunity to have BUILD youth entrepreneurs present a product showcase at your company

Gift basket of student products

**\$25,000**

## ✦ TRANSPORTATION SPONSOR - **SOLD OUT**

Featured as the Official Sponsor of guest valet parking at the Gala, and shuttle buses used to transport BUILD youth entrepreneurs to & from the Gala

**\$7,500**

## ✦ ALUMNI • EDUCATOR • MENTOR TABLE SPONSOR

The BUILD Family works tirelessly all year long to support our youth entrepreneurs. This allows our alumni, mentors, and teachers to participate as honored guests.

Seating for 10 BUILD graduates, teachers, and/or mentors

Name featured on table signage

Opportunity for a guided tour of the BUILD Business Incubator in 2018

**\$15,000**



**PRESENTING FINALIST  
TEAM SPONSOR**

3 available

Featured as the Official Sponsor of one student team (2-3 students plus 1 mentor) to participate in the BUILD Gala Pitch-Off

Name featured in student presentation

**\$5,000**

**STUDENT • STAFF •  
VOLUNTEER DINNER  
SPONSOR - **SOLD OUT****

Featured as the Official Sponsor of the dinner provided for BUILD students, staff, and volunteers at the Gala

**\$5,000**

**STUDENT SELLING  
TEAM SPONSOR**

8 available

Featured as the Official Sponsor for one student selling team participating in the Student Market Place

Name featured on student selling booth

**\$2,500**

**PHOTO BOOTH SPONSOR**

Featured as the Official Sponsor for the Gala Photo Booth

Name featured on digital/printed photos and on signage at the event

**\$2,500**

**COOKIE BOSS TREAT**

Sponsor a treat to be included in each guests SWAG/Goodie bag. Let student team "Cookie Boss" customize their delicious sugar cookies with your company logo showing your support for BUILD.

**\$2,500**

**INDIVIDUAL TICKETS**

Limited Supply

**\$1,000**

For more information about sponsorship and limited individual tickets, please contact:  
Larisa Marinas | [lmарinas@build.org](mailto:lmарinas@build.org)

