

BUILD a Better You

CHALLENGE

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JOIN US MAY 18-20, 2021

3 DAYS OF FUN!

THIS COMPETITION IS A GREAT WAY TO...

Foster community and healthy competition

Share your company's commitment to advancing racial equity & diversity by supporting BUILD's entrepreneurship program for teens in under-resourced high schools across the country

Boost your team's physical and mental well-being & encourage breaks from screen-time

HOW DOES IT WORK?

- **Make a donation** to BUILD to start your company team. There will be two heats: \$5,000 for 50 slots; \$2,500 for 25 slots.
- Team members **log the minutes** they spend focusing on physical and mental wellness (walking, biking, taking a yoga class, etc.) over 3 days using the "BUILD a Better You" tracker.
- Each day your team will be invited to **learn more about BUILD** and earn "bonus minutes" by participating in webinars and virtual wellness classes ranging from ballet barre to meditation and just-for-fun challenges.
- **Fun prizes** will be awarded to the individuals and company from each heat that accrues the most minutes.

ACCRUE THE MOST MINUTES!



SUPPORT BUILD.ORG

BUILD envisions a world where all students—regardless of race, socioeconomic status, or zip code—have the opportunity to develop the skills needed for personal and professional success in the 21st Century economy. BUILD transforms classrooms into startup incubators and provides high school students the opportunity to become entrepreneurs. BUILD is not a simulation. Participating students launch real businesses, supported by their teachers, peers, and mentors from the business community, while gaining the professional skills and support they need to graduate high school, go to college, and launch successful careers.

