

SCORING **RUBRIC**



Your name (first and last)			Team you're giving feedback to:			
	The team's IDEA: *					
		1 (room to improve)	2	3	4 (great job!)	
	The idea directly addresses the problem in the team's POV statement	0	\bigcirc	0	0	
	The idea is innovative	\bigcirc	\bigcirc	\bigcirc	0	
	There is a need for this idea in the real world	\bigcirc	\bigcirc	\bigcirc	0	

What elements can this team add or modify to improve their IDEA? *



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The team's PROTOTYPE: *

The team's example of their idea and explanation of how their product, service, or campaign works

	1 (room to improve)	2	3	4 (great job!)
The team's prototype (storyboard)	0	0	0	0
The team offered a clear explanation of how their idea might work	0	0	0	0

What elements can this team add or modify to improve their PROTOTYPE and explanation? *





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The team's PRESENTATION ELEMENTS *

	1 (room to improve)	2	3	4 (great job!)
The presentation had a clear introduction and closing	0	0	0	0
Visuals were displayed to show the team's notes/and or prototype	\bigcirc	\bigcirc	0	0
All team members participated in the presentation	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Clear voice projection was used	0	0	0	0

What elements can this team add or modify to improve their overall presentation? *



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Any other feedback or suggestions for this team?

Thank you so much! Your feedback helps our students grow.

Your name (first and last)

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