



2022 Greater Boston Youth Pitch Competition

SCORING RUBRIC



Your name (first and last) _____

Team you're giving feedback to: _____

The team's IDEA: *

| | 1 (room to improve) | 2 | 3 | 4 (great job!) |
|---|-----------------------|-----------------------|-----------------------|-----------------------|
| The idea directly addresses the problem in the team's POV statement | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| The idea is innovative | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| There is a need for this idea in the real world | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

What elements can this team add or modify to improve their IDEA? *



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The team's PROTOTYPE: *

The team's example of their idea and explanation of how their product, service, or campaign works

| | 1 (room to improve) | 2 | 3 | 4 (great job!) |
|---|-----------------------|-----------------------|-----------------------|-----------------------|
| The team's prototype (storyboard) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| The team offered a clear explanation of how their idea might work | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

What elements can this team add or modify to improve their PROTOTYPE and explanation? *



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The team's PRESENTATION ELEMENTS *

| | 1 (room to improve) | 2 | 3 | 4 (great job!) |
|--|-----------------------|-----------------------|-----------------------|-----------------------|
| The presentation had a clear introduction and closing | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Visuals were displayed to show the team's notes/and or prototype | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| All team members participated in the presentation | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Clear voice projection was used | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

What elements can this team add or modify to improve their overall presentation? *
