



2023 Southwestern PA
Youth Pitch Competition

SCORING RUBRIC



Your name (first and last) _____

Team you're giving feedback to: _____

The team's IDEA: *

	1 (room to improve)	2	3	4 (great job!)
The idea directly addresses the problem in the team's POV statement	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The idea is innovative	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
There is a need for this idea in the real world	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

What elements can this team add or modify to improve their IDEA? *



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The team's PROTOTYPE: *

The team's example of their idea and explanation of how their product, service, or campaign works

	1 (room to improve)	2	3	4 (great job!)
The team's prototype (storyboard)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The team offered a clear explanation of how their idea might work	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

What elements can this team add or modify to improve their PROTOTYPE and explanation? *



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The team's PRESENTATION ELEMENTS *

	1 (room to improve)	2	3	4 (great job!)
The presentation had a clear introduction and closing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Visuals were displayed to show the team's notes/and or prototype	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All team members participated in the presentation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Clear voice projection was used	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

What elements can this team add or modify to improve their overall presentation? *



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Any other feedback or suggestions for this team?

Thank you so much! Your feedback helps our students grow.

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