

The BUILDFest Pitch Challenge

Wednesday, May 24th, 2023 - District Hall - 5:00 PM - 8:00 PM

The BUILDFest Pitch Challenge

Starting in early May, more than 65 teams of BUILD high school students representing eight Boston Public Schools will pitch their innovative business ideas to volunteer judges in hopes of earning a final slot at The BUILDFest Pitch Challenge on May 24th.

Only three teams will make it all the way to compete in front of a panel of VIP judges and hundreds of BUILD community members for cash prizes and start-up funds.





Pledge

A BUILDFest sponsorship commitment will allow us to expand to new schools across the nation and bring the life changing power of entrepreneurship to more students.



Impact

- 100% of BUILD students start a business in high school and build social capital.
- 96% of BUILD teachers believe BUILD will positively impact a student's career outcome.
- 86% of BUILD teachers agree that BUILD is helping them become better teachers.



Engage

You and your employees will support creating meaningful engagement experiences for BUILD students to increase their leadership skills and help build their social capital.

BUILD's Mission

BUILD ignites the power of youth in under-resourced communities to build <u>Career success</u>, <u>Entrepreneurial mindsets</u>, and <u>Opportunity</u>.

We help students become the **CEO** of their own lives!

With your support you can help BUILD students connect with mentors, launch real businesses, and gain the professional skills they need to launch successful careers.



Sponsorship Opportunities

As an event sponsor, you will be supporting our student teams in their efforts to launch and grow their businesses while highlighting your company's commitment to advancing racial equity and diversity.



- Co-Presenting sponsor recognition on all event collateral, including website and social media posts
- Premium seating available for 10 guests
- Invitation for C-Suite representative to present the cash prize to the winning team
- Opportunity for volunteers to visit one of the team's classrooms and help them prepare for the student competition
- · Also includes all the sponsor benefits listed below

\$15,000 Sales Expo/Buisness Showcase Sponsor

- Display of logo as sponsor on signage throughout Sales Expo or Business Showcase section of the event as well as on BPC website
- Invitation for C-Suite representative to visit one classroom and help students prepare for the event
- Premium seating available for 10 guests
- · Also includes all the sponsor benefits listed below

\$5,000 Afterparty Sponsor

- Prominent display of company logo on the BUILDFest After-Party website, event emails, and signage
- Social media recognition through BUILD National Facebook and Twitter
- Eight (8) All-Access Passes for the BUILDFest Student Sales Expo, Pitch Competition, and After-Party

