

[BUILD Privacy Policy](#)

Last updated: January 4, 2024

This Privacy Policy describes Our policies and procedures on the collection, use and disclosure of Your information when You use the Service and tells You about Your privacy rights and how the law protects You.

We use Your Personal Data to provide and improve the Service. By using the Service, You agree to the collection and use of information in accordance with this Privacy Policy.

Interpretation and Definitions

Interpretation

The words of which the initial letter is capitalized have meanings defined under the following conditions. The following definitions shall have the same meaning regardless of whether they appear in singular or in plural.

Definitions

For the purposes of this Privacy Policy:

- **Account** means a unique account created for You to access the Service or parts of the Service.
- **Company** (referred to as either “the **Company**,” “**We**,” “**Us**” or “**Our**” in this Privacy Policy) refers to BUILD, P.O. Box 3316 Redwood City, CA 94064.
- **Cookies** are small files that are placed on Your computer, mobile device or any other device by a website, containing the details of Your browsing history on that website among its many uses.
- **Country** refers to the United States.
- **Device** means any device that can access the Service, including, without limitation, a computer, a cellphone or a digital tablet.
- **Personal Data** is any information that relates to an identified or identifiable individual.
- **School** refers to any school with a student who uses the Service.
- **Service** shall have the meaning ascribed to it in the Terms of Use, linked [here].
- **Service Provider** means any natural or legal person who processes data on behalf of the Company. It refers to third-party companies or individuals employed by the Company to facilitate the Service, to provide the Service on behalf of the Company, to perform services related to the Service or to assist the Company in analyzing how the Service is used.
- **Usage Data** refers to data collected automatically, either generated by the use of the Service or from the Service infrastructure itself (for example, the duration of a page visit).
- **Website** shall have the meaning ascribed to it in the Terms of Use, linked [BUILD.org, fam-biz.build.org, support.build.org].

- **You** refers to the individual accessing or using the Service, or the company, or other legal entity on behalf of which such individual is accessing or using the Service, as applicable, and refers to both students and educators who use the Service.

Collecting and Using Your Personal Data

Types of Data Collected

1. Personal Data

While using the Service, We may ask You to provide Us with certain personally identifiable information that can be used to contact or identify You. Personally identifiable information may include, but is not limited to:

- First name and last name
- Email address
- Phone number
- Location (including home address and Zip Code)
- Race/ethnicity
- Gender
- Date of Birth
- Teacher Name
- School Name
- School Address
- Grade
- Username and Password
- Donation information (including amounts donated, date of donation, and method of donation; however, credit card numbers are processed by a third-party payment processor and are never received or retained by BUILD)
- Usage Data

2. Usage Data

Usage Data is collected automatically when using the Service.

Usage Data may include information such as Your Device's Internet Protocol address (e.g., IP address), browser type, browser version, the pages of the Service that You visit, the time and date of Your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

When You access the Service by or through a mobile device, We may collect certain information automatically, including, but not limited to, the type of mobile device You use, Your mobile device unique ID, the IP address of Your mobile device, Your mobile operating system, the type of mobile Internet browser You use, unique device identifiers and other diagnostic data.

We may also collect information that Your browser sends whenever You visit the Service or when You access the Service by or through a mobile device.

3. Tracking Technologies and Cookies

We use Cookies and similar tracking technologies to track the activity on the Service and store certain information. Tracking technologies used are beacons, tags, and scripts to collect and track information and to improve and analyze the Service. The technologies We use may include:

- **Cookies or Browser Cookies.** A Cookie is a small file placed on Your Device. You can instruct Your browser to refuse all Cookies or to indicate when a Cookie is being sent. However, if You do not accept Cookies, You may not be able to use some parts of the Service. Unless you have adjusted Your browser setting so that it will refuse Cookies, the Service may use Cookies.
- **Web Beacons.** Certain sections of the Service and Our emails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit the Company, for example, to count users who have visited those pages or opened an email and for other related website statistics (for example, recording the popularity of a certain section and verifying system and server integrity).

Cookies can be “**Persistent**” or “**Session**” Cookies. Persistent Cookies remain on Your personal computer or mobile device when You go offline, while Session Cookies are deleted as soon as You close Your web browser. You can learn more about Cookies here: [All About Cookies by TermsFeed](#).

We use both Session and Persistent Cookies for the purposes set out below:

- **Necessary / Essential Cookies**
 - Type: Session Cookies
 - Administered by: Us
 - Purpose: These Cookies are essential to provide You with the Service available through the Website and to enable You to use some of its features. They help to authenticate users and prevent fraudulent use of user accounts. Without these Cookies, the Service that You have asked for cannot be provided, and We only use these Cookies to provide You with those Services.
- **Cookies Policy / Notice Acceptance Cookies**
 - Type: Persistent Cookies
 - Administered by: Us
 - Purpose: These Cookies identify if users have accepted the use of Cookies on the Website.
- **Functionality Cookies**
 - Type: Persistent Cookies
 - Administered by: Us
 - Purpose: These Cookies allow Us to remember choices You make when You use the Website, such as remembering Your login details or language preference. The purpose of these Cookies is to provide You with a more personalized experience and to avoid You having to re-enter Your preferences every time You use the Website.

Use of Your Personal Data

The Company may use Personal Data for the following purposes:

- **To provide and maintain the Service**, including to troubleshoot and monitor the usage of the Service.
- **To manage Your Account**, including to manage Your registration as a user of the Service. The Personal Data You provide can give You access to different functionalities of the Service that are available to You as a registered user.
- **To maintain records of donations**, including to send acknowledgments, mail tax statements to You, send newsletters, notices, and direct mail pieces. We may add You to Our mailing list unless You request otherwise. We may publish Your name associated with a gift range on the Website or annual report unless you request anonymity. You can request anonymity at the time You make Your gift or at any time by emailing gifts@build.org or calling (650) 688-5840.
- **For the performance of a contract**, such as the development, compliance and undertaking of the purchase contract for the products, items or services You have purchased or of any other contract with Us through the Service.
- **To contact You** by email, telephone calls, SMS, or other equivalent forms of electronic communication, such as a mobile application's push notifications regarding updates or informative communications related to the functionalities, products or contracted services, including the security updates, when necessary or reasonable for their implementation, and correspondence regarding completion of Our programs and post-completion surveys.
- **To provide You** with news, special offers and general information about other goods, services and events which We offer that are similar to those that You have already purchased or enquired about, unless You have opted not to receive such information.
- **To manage Your requests** to Us and attend to such requests.
- **For business transfers:** We may use Your Personal Data in connection with a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of Our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which Personal Data held by Us about the Service users is among the assets transferred.
- **For other purposes:** We may use Your Personal Data for other purposes, such as data analysis, identifying usage trends, determining the effectiveness of Our promotional campaigns and to evaluate and improve the Service, products, marketing and Your experience.

We may share Your Personal Data in the following situations:

- **With Authorized Third-Party Vendors and Service Providers:** We may share Your Personal Data with Service Providers to monitor and analyze the use of the Service, to allow Us to operate Our business, or to contact You. From time to time, We may establish business relationships with other businesses whom We believe trustworthy and who have confirmed that their privacy practices are consistent with Ours. For example, We may contract with third-party service providers to provide certain services, such as hosting and maintenance, data storage and management, marketing and promotions, and delivery. We only provide Our third-party service providers with the information we believe is necessary for them to perform these services on Our behalf.

- **For business transfers:** We may share or transfer Your Personal Data in connection with, or during negotiations of, any merger, sale of Company assets, financing, or acquisition of all or a portion of Our business to another company.
- **With Affiliates:** We may share Your Personal Data with Our affiliates, in which case we will require those affiliates to honor this Privacy Policy. Affiliates include Our parent company and any other subsidiaries, joint venture partners or other companies that We control or that are under common control with Us.
- **With business partners:** We may share Your Personal Data with Our business partners to offer You certain products, services or promotions.
- **With other users:** when You share Personal Data or otherwise interact in the public areas with other users, such information may be viewed by all users and may be publicly distributed outside the Website. We may also disclose your Personal Data when sharing Your reflections and assessments with Your educators and educational institution.
- **With educators:** We may disclose a student's Personal Data with their educators at the student's School.
- **With Your consent:** We may disclose Your Personal Data for any other purpose with Your consent.

See **Links to Other Websites** below for additional information about third-party services.

Retention of Your Personal Data

The Company will retain Your Personal Data only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use Your Personal Data to the extent necessary to comply with our legal obligations (for example, if We are required to retain Your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.

The Company will also retain Usage Data for internal analysis purposes. Usage Data is generally retained for a shorter period of time, except when this data is used to strengthen the security or to improve the functionality of the Service, or We are legally obligated to retain this data for longer time periods.

Processing in the United States

Please be advised that Our servers and systems are located in the United States, such that We process and store all information in the United States. We do not direct business to individuals outside of the United States. If You are located outside of the United States, Your Personal Data and communications will be transferred to and maintained on servers and databases located outside of Your country. By using the Website or the Service, You are agreeing that the collection, processing and use of Your Personal Data and communications will be governed by the applicable laws in the United States.

Transfer of Your Personal Data

Your information, including Personal Data, is processed at the Company's operating offices and in any other places where the parties involved in the processing are located. It means that this information may be transferred to—and maintained on—computers located outside of Your state,

province, country or other governmental jurisdiction where the data protection laws may differ than those from Your jurisdiction.

Your consent to this Privacy Policy followed by Your submission of such information represents Your agreement to that transfer.

The Company will take all steps reasonably necessary to ensure that Your data is treated securely and in accordance with this Privacy Policy and no transfer of Your Personal Data will take place to an organization or a country unless there are adequate controls in place including the security of Your data and other Personal Data.

Disclosure of Your Personal Data

Business Transactions

If the Company is involved in a merger, acquisition or asset sale, Your Personal Data may be transferred. We will provide notice if Your Personal Data is transferred and becomes subject to a different Privacy Policy.

Law enforcement

Under certain circumstances, the Company may be required to disclose Your Personal Data if required to do so by law or in response to valid requests by public authorities (e.g., a court or a government agency).

Other legal requirements

The Company may disclose Your Personal Data in the good faith belief that such action is necessary to:

- Comply with a legal obligation
- Protect and defend the rights or property of the Company
- Prevent or investigate possible wrongdoing in connection with the Service
- Protect the personal safety of users of the Service or the public
- Protect against legal liability

Security of Your Personal Data

The security of Your Personal Data is important to Us, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While We strive to use commercially acceptable means to protect Your Personal Data, We cannot guarantee its absolute security.

Children's Privacy

The Service does not address or market to anyone under the age of 13. We do not knowingly collect personally identifiable information from anyone under the age of 13. If You are a parent

or guardian and You are aware that Your child has provided Us with Personal Data, please contact Us at info@build.org. If We become aware that We have inadvertently received Personal Data from a person under the age of 13, We will delete such information from our records. If You believe that we have collected Personal Data of any person under the age of 13, please contact Us at info@build.org, so that We can delete such information from Our records.

Because We sometimes collect and use Personal Data at the direction of and under the control of a School, We may rely on each School to provide appropriate notice to parents of the School's use of third-party service providers, such as the Service, and for the Schools to provide consent and authorization for Us to collect its students' Personal Data.

For student users, We implement and maintain reasonable security procedures and practices to protect Your Personal Data. Additionally, at the request of Your School or district, We will delete a student's Personal Data.

Links to Other Websites

The Service may contain links to other websites that are not operated by Us. If You click on a third-party link, You will be directed to that third party's site. We strongly advise You to review the Privacy Policy of every site You visit.

We have no control over and assume no responsibility for the content, privacy policies or practices of any third-party sites or services. Any information collected by a third party will be governed by that third-party's privacy policy and not this Privacy Policy, and that third-party's privacy policy may be different from this Privacy Policy.

If You access third-party services, such as LinkedIn and Facebook, through the Website to share information about Your experience on the Website with others, these third-party services may be able to collect information about You, including information about your activity on the Website, in accordance with their own privacy policies.

Changes to this Privacy Policy

We may update Our Privacy Policy from time to time. We will notify You of any changes by posting the new Privacy Policy on this page.

We will let You know via email and/or a prominent notice on Our Website, once the change has become effective and update the "**Last updated**" date at the top of this Privacy Policy.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

Contact Us

If You have any questions about this Privacy Policy, You can contact us:

- By email: info@build.org