

BUILDFest NYC 2024

Join us in commemorating our 25th Anniversary as a national organization and our deep roots in the Bronx

WEDNESDAY, JUNE 5, 2024 • 6:00 - 9:00PM

THE ANDREW FREEDMAN HOME

1125 GRAND CONCOURSE
BRONX, NEW YORK



BECOME AN ANNUAL BUILDFEST NYC SPONSOR AND BUILD THE LEADERS OF TOMORROW

For a quarter of a century, BUILD has used entrepreneurship to help thousands of students to develop the confidence, skills, and social capital they need to become the CEOs of their own lives. By empowering young people to develop and run small businesses, BUILD supplements traditional classroom instruction with real-world business experiences, workforce development, and critical skill-building.

Nationwide, 41% of youth say they want to become entrepreneurs and 50% believe they will invent something that will change the world.

With your support, we will harness that energy to help shape a more diverse generation of entrepreneurial leaders and changemakers.



JOIN US AS AT OUR YEAR-END CELEBRATION ON JUNE 5TH

BUILDFest, our culminating event of the year, celebrates the accomplishments of student entrepreneurs from across New York City. During the course of the evening, you will get a first-hand look at how BUILD's entrepreneurship-based program is imbuing youth with the skills they need for success in school, the workforce, and life.

- Stroll through the majestic rooms of the Andrew Freedman Home, an historic landmark with a rich history in the Bronx community
- Meet BUILD entrepreneurs at the Student Marketplace, where you will have a chance to learn about their companies and buy their products.
- Share the excitement as the top three student teams pitch their businesses, Shark Tank—style before VIP judges. You'll have a chance to vote for your favorite team.
- Stay for dessert and conversation after the winners are announced.



INVEST IN THE FUTURE WORKFORCE — BECOME A BUILDFEST SPONSOR TODAY!



Presenting Sponsor

– \$50,000 –

As the lead sponsor of BUILDFest NYC, your company will receive prominent onstage recognition during the evening's program. An executive from your company will announce the winners of the Pitch Competition and present the cash awards.

Benefits Include:

- Attendance for 20 guests
- Invitation for an executive from your company to serve as a VIP Pitch Competition judge
- Feature in BUILD NYC's monthly newsletter (circulation 3,000+)
- Lead sponsor recognition on all event collateral
- Exposure to the BUILD NYC community on social media platforms and the BUILD NYC and National webpages



Student Business Sponsor

– \$15,000 –

Your sponsorship will support one of the 16 student businesses that will be selling their products at the Student Marketplace

Benefits Include:

- Attendance for 6 guests
- Logo placement with your sponsored business at the Student Marketplace.
- Additional co-branding activations can be tailored to your company's marketing needs
- Preferred invitations to volunteer activities
- Placement on all event marketing materials
- Exposure to the BUILD NYC community on social media platforms and the BUILD NYC and National webpages

Pitch Competition Sponsor

– \$25,000 –

Your sponsorship will support one of the three teams that will be competing in the Pitch Competition.

Benefits Include:

- Attendance for 10 guests
- Onstage recognition during the Pitch Competition
- Opportunity for employees from your company to coach one of the three finalist teams as they prepare for the Pitch Competition
- Mention in BUILD NYC's monthly newsletter (circulation 3,000+)
- Prominent placement on all event marketing materials
- Exposure to the BUILD NYC community on social media platforms and the BUILD NYC and National webpages



Bridging Communities Sponsor

– \$10,000 –

Your sponsorship will support our efforts to bring communities together by covering the cost of food, beverage, and transportation to BUILDFest for teachers, students and their families.

Benefits Include:

- Attendance for 4 guests
- Invitations to volunteer activities
- Placement on all event marketing materials
- Exposure to the BUILD NYC community on social media platforms and the BUILD NYC and National webpages

Please contact Pam Minetti, Director of Philanthropy, pminetti@build.org or Decota Letman, Director of Strategic Partnerships, dletman@build.org for further information.