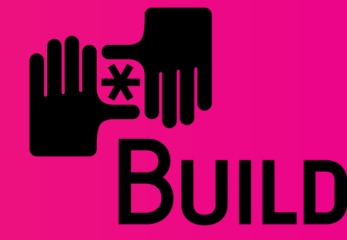


BUILDFest Sponsorship Packet



Starting in early May, teams of BUILD high school students representing Public Schools in our area will pitch their innovative business ideas to volunteer judges in hopes of earning a final slot at The BUILDFest Pitch Competition.

As an event sponsor, you will be supporting our student teams in their efforts to launch and grow their businesses while **highlighting your company's commitment to advancing racial equity and diversity.**



Become a Sponsor. Make a Difference.

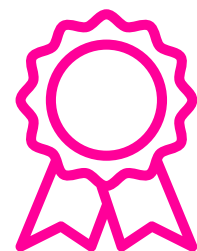
Pledge

A BUILDFest sponsorship commitment will allow us to expand to new schools supporting regional expansion, and bringing the life-changing power of entrepreneurship to more students.



Impact

- 100% of BUILD students start a business in high school and build social capital.
- 88% of students feel more confident in planning for their future and career.
- 86% of BUILD teachers agree that BUILD is helping them become better teachers.

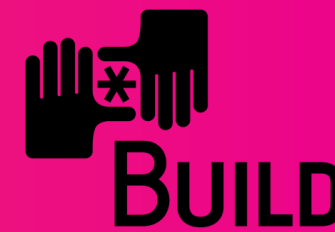


Engage

You and your employees will support creating meaningful engagement experiences for BUILD students to increase their leadership skills and help build their social capital.



BUILDFest Sponsorship Packet



Signature Sponsor

\$25,000

- Lead sponsor recognition on all event collateral, including website and social media posts
- Premium seating available for 10 guests
- Invitation for C-Suite representative to present the cash prize to the winning team
- Opportunity for C-suite representative to serve as one of the four BUILDFest Pitch Competition Judges

Fund-a-Finalist

\$15,000

- Sponsor recognition on all event collateral, including website and social media posts
- Premium seating available for 10 guests
- Opportunity for C-Suite representative to introduce one of the BUILDFest Pitch Competition Finalists
- Single day virtual engagement for up to 5 employees

Sales Expo Sponsor

\$10,000

- Sponsor recognition on all event collateral, including website and social media posts
- Premium seating available for 8 guests
- Invitation for C-Suite representative to visit a classroom for a student engagement opportunity
- Company logo displayed on signage throughout the BUILD Student Sales Expo

Team Sponsor

\$5,000

- Recognition on all event collateral, including website and social media posts
- Premium seating available for 6 guests
- Company logo displayed on one of the student marketplace teams

In-kind Sponsor

\$5,000

Product donation/ branded item

