



2025 BOSTON BUILDFEST

ABOUT BUILD:

BUILD's mission is to ignite the potential of youth in under-resourced communities to build Career Success, Entrepreneurial mindsets, and Opportunity.

We help students to become the CEO of their own lives.

EVENT OVERVIEW:

This annual event represents the culmination of a year of hard work by students and celebrates the transformative power of entrepreneurship.

The event includes a showcase of products from a range of student teams available for purchase. The night will culminate in a pitch competition with the top three regional teams who have competed all year for a spot in the finals. They will pitch in front of a panel of VIP judges and hundreds of BUILD community members for cash prizes and start-up funds.

May 27th, 2025
6pm to 8pm



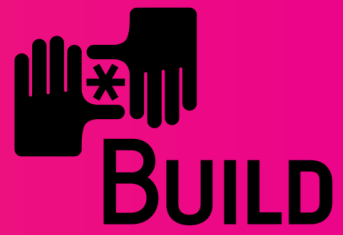
Fenway Park
Dell Tech Capital & Aura Clubs



Join BUILD Boston as we determine who
will be the 2025 Pitch Competition Winner!



BUILDFest Sponsorship Packet



Throughout the year, over 30 teams of BUILD high school students representing Boston and Randolph Public Schools will pitch their innovative business ideas to volunteer judges in hopes of earning a final slot at The BUILDFest Pitch Competition.

As an event sponsor, you will be supporting our student teams in their efforts to launch and grow their businesses while highlighting your company's commitment to advancing racial equity and diversity.

Become a Sponsor. Make a Difference.



Pledge

A BUILDFest sponsorship commitment will allow us to expand to new schools supporting regional expansion, and bringing the life-changing power of entrepreneurship to more students.

Impact

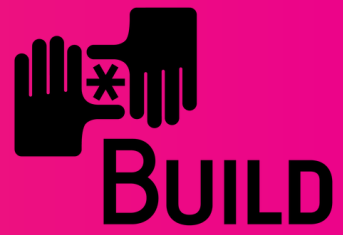
- 100% of BUILD students start a business in high school and build social capital.
- 88% of students feel more confident in planning for their future and career.
- 86% of BUILD teachers agree that BUILD is helping them become better teachers.

Engage

You and your employees have the opportunity to meaningfully connect with BUILD students to increase their leadership skills and help build their social capital.



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Signature Sponsor

\$25,000

- Lead sponsor recognition on all event collateral, including website and social media posts
- Premium seating available for 10 guests
- Invitation for C-Suite representative to present the cash prize to the winning team
- Opportunity for C-suite representative to serve as one of the four BUILDFest Pitch Competition Judges

Fund-a-Finalist

\$15,000

- Sponsor recognition on all event collateral, including website and social media posts
- Premium seating available for 10 guests
- Opportunity for C-Suite representative to introduce one of the BUILDFest Pitch Competition Finalists
- Single day virtual engagement for up to 5 employees

Sales Expo Sponsor

\$10,000

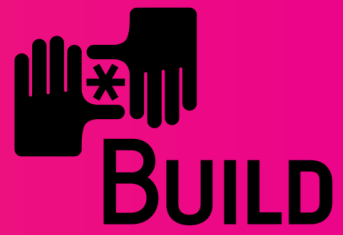
- Sponsor recognition on all event collateral, including website and social media posts
- Premium seating available for 8 guests
- Invitation for C-Suite representative to visit a classroom for a student engagement opportunity
- Company logo displayed on signage throughout the BUILD Student Sales Expo

Team Sponsor

\$5,000

- Employee engagement:
 - Monthly team updates
 - Invitation to your team's semi-final competition (if in top 3 teams, will compete at finals).
 - Opportunity to coach team
 - Priority BUILDFest Finals tickets
 - Student thank you video
- PR/Marketing
 - Logo on team pitch deck at final if team makes it to final
 - Recognition on BUILD website, external communications and social channels

BUILDFest Sponsorship Packet



Team Sponsor

\$5,000

- Creative employee engagement opportunity
 - Variety of engagement options
 - Addresses barriers to engagement: Virtual engagement options as well as in-person
 - Provides opportunity for staff to rally behind cause in a fun, new way
- PR/Marketing
 - Great way to demonstrate your commitment to building the next generation of entrepreneurs
 - Sponsors can be seen as a leader in building the next generation of talent by encouraging other companies to follow their lead.





JOIN US AS A SPONSOR TODAY!

SPONSORS WHO COMMIT EARLY ENJOY EXTENDED ENGAGEMENT & PR BENEFITS!

**TO DISCUSS THIS OPPORTUNITY FURTHER,
PLEASE CONTACT**

**BETSY NEPTUNE
REGIONAL EXECUTIVE DIRECTOR**

BNEPTUN@BUILD.ORG

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